The process

**ASK:**

Business Task: How to win more games?

What can influence a winning team?

Which is the best formation?

Teams best qualities?

More impactful players?

**PREPARE:**

Search data from reliable sources

Collect and store meaningful Data

Import the Data to a spreadsheet (EXCEL)

**PROCESS:**

Filter Data:

Selecting players that are in the club and played 1 or more games in the present season);

Selecting games from League and Continental competitions (no national cups);

Searching for duplicate Data;

Adding missing Data (age, time of match);

Correcting names (players, teams, referees);

Correcting formations Data Type;

Removing transferred players;

**Important things**

Formations results.

Formations used in top8 largest victories.

Numbers players per position.

Players minutes players.

**Atack (forwards and midfielders)** :

Players goals+assists.

Percentage of shots on target.

Total shots

Total succesful dribles

% of succesful dribles

**Playmaking**

Total completed passes

% of completed passes

Total shot creating actions

**Defense**

Tackle+ Interceptions

Percentage of successful tackles

Aerial duels

XG and GF

xGA and GA

**Insights**

Separate team and players insights

**Next steps**

The data is not enough

Staff members opinion on the subject is very important

There’s a lot of players who have not played enough, they should be able to prove themselves

The current playing style is working